

1.	Title of Programme(s): (incl. Award Type and Specify Embedded Exit Awards)	Certificate in Media Practice (Special Purpose Award)
2.	NFQ Level(s)/ No. ECTS:	8 30 ECTS
3.	Duration:	1 Year
4.	ISCED Code:	0211
5.	School / Centre:	School of Design and Creative Arts
6.	Department:	Centre for Creative Arts and Media
7.	Type of Review:	Special Purpose Award
8.	Date of Review:	7 th June 2019
9.	Delivery Mode:	Part-time
10.	Panel Members:	Ms Cáit Noone (Chair) Dr John Tunney Ms Mary Nestor Ms Fran Keaveney, Screen Skills Ireland Ms Carmel Brennan (Secretary)
11.	Proposing Staff:	Dr Patrick Tobin Ms Celine Curtin
12.	Programme Rationale:	This programme has been developed in support of the recent significant reformation in TG4's commissioning process i.e. the introduction of significant output deals to a limited number of companies which highlighted a skills and knowledge shortfall in the talent pool for the Irish language production companies. A group including GMIT, TG4, Galway Film Centre and Greasan na Meán have come together to address the education and training needs of these students, and to develop a programme that can be used in the future to enhance the media industry.
13.	Potential Demand for Entry:	Initial intake of 10 students.
14.	Stakeholder Engagement:	Employers are at the very core of this work integrated learning programme. As one of the key stakeholders in this initiative, TG4 met with all the companies with the relevant output deals to identify the specific their specific needs. GMIT has met with training bodies Gréasán na Meán, Galway Film Centre and Údarás na Gaeltachta to determine the most appropriate programme. Discussions have also been held with Creative Europe.
15.	Graduate Demand:	This programme has been designed in conjunction with media companies to meet their needs for employees.

16.	Entry Requirements, Access, Transfer & Progression:	A level 7 major award is the minimum entry requirements. RPL can be used in accordance with GMIT's policy. Each host company will put forward applicants they have approved, who GMIT will confirm meet the minimum entry requirements. Graduates may be considered for relevant exemptions from other programmes.
17.	Programme Structure:	This programme involves students undertaking a 12-month placement with companies while undertaking block delivery of taught content as well as discipline specific training.
18.	Learning, Teaching & Assessment Strategies:	<p>This programme will be taught using a combination of master class presentations by industry experts and GMIT staff. A core element of the programme is work integrated learning, where each student will have an industry mentor and an academic supervisor.</p> <p>Assessment will comprise thematic papers, reflective journal and report.</p>
19.	Resource Implications:	This will be a self-financing programme, and no additional resources are required for delivery.
20.	Synergies with Existing Programmes:	None.
21.	Findings and Recommendations:	General:
		This programme was approved subject to the following conditions (3) and recommendations (12):
		Special conditions attaching to approval (if any):
		<ol style="list-style-type: none"> 1. Review and rephrase the programme learning outcomes to ensure that all are appropriate to the level of the award. 2. Clearly articulate the role of industry mentors and how they will be trained and supported. 3. Specify clearly the entry requirements and rephrase the progression routes available to graduates.
		Recommendations of the panel in relation to award sought:
<ol style="list-style-type: none"> 4. Elaborate on the rationale for the programme, including the CREW development, and the consultation that was undertaken and how this influenced the nature, level, structure, delivery mechanism and content of the programme. 5. Articulate clearly the target cohort for this programme, how they will be recruited and how this will be managed from both a GMIT and company perspective. 6. Clearly articulate the operation of this programme with the present partners, and how it may be delivered in future in their absence. Specify the roles of each 		

		<p>organisation and individual involved in the delivery of this programme.</p> <ol style="list-style-type: none"> 7. Elaborate on the context of the work placement and the practical details of how it will be managed. Provide a placement document which should include a contingency plan for any foreseeable issues that may arise. 8. Ensure that there is appropriate GMIT orientation and relevant academic induction. Clarify how students will be equipped with the necessary skills to succeed in the programme, with particular reference to academic and reflective writing. 9. Map the delivery of the programme identifying the key activities for students at each stage of the year. This should also include a proposed list of master classes that students will engage in. 10. Consider whether numeric grading should be used for the 10 ECTS module. 11. Learning agreements should be developed and agreed with each company for each individual student on work placement. This should include clarity on the extent and type of specialist training that will be provided for each student. 12. Clarify the recruitment, management and support that will be provided for guest lecturers to ensure that academic quality will be maintained. 13. Clarify the mechanisms that will be put in place for programme management and liaison with the stakeholders involved in this programme. 14. Elaborate further on the assessment strategy and consider whether alternative methods may be appropriate in some instances. 15. Provide further detail on the weekly conference and how it will contribute to student success.
FAO Academic Council:		
Approved:		
Approved subject to recommended changes:	X	
Not approved at this time:		
Signed:		
Chair	Secretary	